

Univ.-Prof. Dr.-Ing. Dr.-Oec. Thomas Schildhauer

Professor of Marketing / Information and Management Technology
University of the Arts Berlin / University of St. Gallen, Switzerland

Research Fields

- Digital Business Innovation
- Internet Enabled Innovation
- Entrepreneurship Research
- Digital Marketing / Social Media
- Social Collaboration / Enterprise 2.0
- Crowdsourcing / Open Innovation



Positions

Professional Engagement (in Business or Management Practice)

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| since 2015 | Academic Director, VORN Strategy Consulting, Berlin |
| since 2012 | Founder and Research Director of the Entrepreneurship Research Lab at Alexander von Humboldt Institute for Internet and Society |
| 2012 – 2015 | Scientific director at iDeers Consulting GmbH, Berlin |
| since 2011 | Director at Alexander von Humboldt Institute for Internet and Society (Research Institution) |
| since 1999 | Founder and director of the Institute of Electronic Business e.V. (Affiliate Research Institute of the University of the Arts Berlin) |
| 1990 – 1996 | Managing director at Lufthansa Systems/ Lufthansa Information Technology and Software GmbH (IT Development) |
| 1986 – 1990 | Chief marketing officer, later managing director at ACTIS GmbH Berlin, now: ATOS Origin (IT) |
| 1984 – 1986 | Director for software development and dealer support at Bertelsmann AG (Software Development) |

Academic Career

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| since 2007 | Executive director at Berlin Career College at the Central Institute for Postgraduate Studies and further education at the University of Arts Berlin |
| since 2002 | Professor at the University of Arts Berlin
(2002-2006 promoted by Stifterverband der Deutschen Wissenschaft) |
| 1999 – 2002 | Professor for International Marketing and Telematics, TFH Wildau (University) |
| 1996 – 2000 | Professor for Business Management, FH Eberswalde (University) |

Education

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| 2001 | Doktor-Ingenieur, Information and Communication Technology and Architecture at Technische Universität Berlin (Ph. D) |
| 1991 | Doktor oecologiae, Business Informatics / Softwaremarketing at Hochschule für Ökonomie (Ph. D) |
| 1978 – 1983 | Diplom Informatik/Computer Science at Technische Universität Berlin (Equivalent to a Master's degree) |

Teaching Experience

- Master “Leadership in digital communication”, University of the Arts Berlin
- Leader of the research project “DigiMedial”, University of the Arts Berlin
- Master “Business Innovation”, University of St. Gallen, Switzerland

Service and Membership

- Member of the Berlin-Brandenburgische Akademie der Wissenschaften, since 2014
- Supervisory Board StoneOne AG, Berlin
- Supervisory Board RBB Media GmbH, Berlin
- Supervisory Board Bluechip Computer AG, Berlin
- Chairman of the Board jovoto GmbH, Berlin
- Member of the Jury, Handelsblatt Digital Business Innovation Award, since 2015
- Chairman of the *Council of Internet Sages* (scientific advisory board of the IEB), Berlin, since 2013
- Scientific Advisory Council “Industrie 4.0” (department computer sciences), acatech, since 2012
- Chairman of the Jury, Hugo Junkers Innovationspreis, 2012
- Member of the Jury, eIDEE – Wettbewerb für den digitalen Handschlag, since 2012
- Member of the Jury, prix ars electronica, category “Digital communities”, 2012
- Member of the Jury, Google Mobile Agency Award, 2012
- Advisor of the project, Gründer-Garage, 2012
- Member of the Jury, Innovationspreis Berlin-Brandenburg, since 2010
- Jury, BITKOM “Wettbewerb Mittelstand“ E-Business, 2007
- Euroforum “Expertenkreis IT“, since 2006
- Jury, Computerwoche “Anwender des Jahres“, 2006-2009
- Reviewer for the digital sparks contest, 2006
- Chairman of the Know Tech Program Committee (BITKOM), 2005-2006
- Main juror, Online Star, awarded by the German Home Office, 2004+2005
- Member of the network “ICT-Technology“, acatech – Deutsche Akademie der Technikwissenschaften e.V.

Awards

- Best Paper Award 2015 of the International Academy, Research and Industry Association for the White-Paper “Seamless Mobility” developed by IEB, Barcelona, 2015
- International Corporate Media Award GOLD, category 5: Corporate Books, developed by IEB for Klingenburg, Peter; Nebendahl, Jens (ed.): “Webolution – (Über-) Leben in der digitalen Welt”, BusinessVillage Verlag, Göttingen, 2010
- X-Award 2010, in the context of Xinnovations, for initiating the foundation of a competence network “Semantic technologies for knowledge workers“ together with BerliNews, FU Berlin, HU Berlin, innokomm, DFKI, FH Potsdam, 2010
- Design award of the conference Mensch & Computer for “Magical Mirrors – an interactive media installation“, Berlin, 2006

Publications

See separate list